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Mission Statement
To develop the future leaders of a global, free-enterprise society.

Purpose Statement
To develop leaders, managers, and entrepreneurs with the character and skills to drive personal, organizational, and societal success.

Outcomes and Attributes
A university education is more than the courses offered and the experiences made available. It is the architecture of those elements designed to create defined results. As a learning community, we focus our efforts on the accomplishment of the following outcomes and attributes.

Our Graduates:

1. Understand the tradition of freedom.
2. Have a broad practical understanding of their chosen field.
3. Are familiar with the ideas driving enterprise leaders.
4. Communicate effectively in speech and writing.
5. Understand complex global issues.
6. Have a constant attraction to new ideas.
7. Can explain their personal values.
8. Understand the aesthetic, creative, and spiritual elements of life.
10. Are action oriented.
11. Are skilled at detecting and solving problems.
12. Seek lifelong education.

Northwood University is committed to a policy of nondiscrimination and equal opportunity for all persons regardless of race, gender, color, religion, creed, national origin or ancestry, age, marital status, disability or veteran status. The University also is committed to compliance with all applicable laws regarding nondiscrimination. Northwood University is accredited by the Higher Learning Commission and is a member of the North Central Association (800-621-7440; higherlearningcommission.org).
Greetings:

Welcome to the fall edition of IDEA Magazine. Fall is now fading into winter and in fact we will be completing the first semester of the year in a few weeks. It has been a busy fall with school starting, and student organizations are contributing to Northwood University and the community. Our fall sports teams have finished their seasons and winter sports are just starting their path to success. We hope to see you on campus to take in what we call the Northwood University experience.

We hope every edition of the IDEA Magazine helps you find information about your fellow alumni and about many of our accomplishments and a glimpse into topics that are important as we strive to be a premier business university based on free enterprise.

These are just a few alumni success stories that continue to promote “driving Northwood University forward.” We are an active university that combined with our values, our philosophy and our entrepreneurial spirit, show that a free enterprise system can succeed, especially in today’s world, where it is needed all the more.

Especially important in this edition of the magazine is the listing of our donors. While there are a lot of names, what is most important is their commitment to serve Northwood University through their treasures, no matter the size. This is a clear signal of their desire to continue the success of our students, faculty and staff.

As you read through the pages of this edition, ask yourself how you can help to “drive Northwood University forward.” It does not need to be monetary. It can be through mentoring students, identifying internships, participating on advisory boards, and referring potential students, just to name a few.

Thank you for being a part of the Northwood University family. Feel free to send your comments and feedback to president@northwood.edu.

Code of Ethics

The community of students, faculty, and staff of Northwood University affirms this code of ethics as the behaviors that advance our shared values.

**Freedom**
We will exercise personal freedom while insuring others be immune from arbitrary interference on account of condition or circumstance, insuring that freedom will be constrained only by our responsibility for its consequences.

**Respect**
We will treat all others with consideration for their circumstances and with thoughtful regard for their value as human beings.

**Empathy**
We will endeavor to understand the feelings, thoughts, and notions of others in order that compassion and fairness of our actions may result.

**Spirituality**
We will seek the spiritual development necessary for our happiness and growth and encourage an environment that supports this growth for all.

**Honesty**
We will embrace truthfulness, fairness, probity, and demand the absence of fraud or deceit in ourselves and others with whom we act.

**Achievement**
We will exercise our skills to create high achievement and applaud the high achievement of others.

**Integrity**
In all our actions we shall be guided by a code of behavior which reflects our values, unimpeded by circumstance, personal gain, public pressure, or private temptation.

**Responsibility**
We will be accountable for the care and welfare of others and responsible for the intended and unintended consequences of our actions.

Sincerely,
Keith A. Pretty, J.D.
President and CEO
president@northwood.edu
In November 2014, Ryan Williams (MBA Class of 2010) hit a milestone many would envy. His company, Fidelis PPM, that he co-founded had just finalized a partnership with Vero Products (a division of CU Direct). This project, which was an idea that began during his time in the DeVos Graduate School, would now be able to reach a broader audience. The partners formed DRIV Technologies, so we reached out to Williams to tell his story about this endeavor.

NU: You were enrolled in the DeVos program. Tell us a little about that.

Ryan: It was the inaugural class of the Dealership MBA program. It was an executive MBA and we did part time on campus and then online as well. It was a fantastic program for me. The timing was unique and strange in that it was the heart of the recession. So it was interesting to be studying and going through an MBA specific to the automotive world during the worst automotive crisis in US history. It was interesting to say the least.

How did you hear about the DeVos program?

Automotive News, actually.

So you’re thumbing through the magazine and you happen to see this?

I was familiar with DeVos from my undergraduate work at Northwood, but as it relates to the launch of the program, I just coincidentally happened to see the article and the press release that it was being launched, and it was great timing I guess.

Tell us your 30-second elevator pitch of the business you created, Fidelis PPM.

We created a cloud based prepaid maintenance platform for Dealerships, OEMs [original equipment manufacturers], and TPA’s (Third party administrators), to create and maintain their own pre-paid platform. It is a product and a strategy that has gone highly underutilized until late. We private label this now for seven different third party administrators, administrators and banks in the country.

How difficult was it to manage the creation of a new business plus graduate school?

You know you should probably ask my wife that. To her it was pretty difficult. I had two small kids and a wife. I’m sure for her it was very, very difficult. It probably didn’t help that I wanted to quit working for a large well-respected insurance company to go off and play start-up in the middle of the recession either. Graduate school is fun. I think it’s a pretty big misnomer that people don’t really get. As long as you do what you love to do, and you study what you love, it should be fun regardless of the amount of work you put into it. It was probably a lot of work, at the end of the day though, it was pretty awesome. I had the opportunity to assess a future business idea with my cohort, my fellow students, and my professors to plan and roll this out in a kind of sandbox arena. This is a safe place where I vetted it and looked at it and said, “Yeah it’s a good idea. Let’s keep doing it. We should do this.” It was pretty cool!

What brought you to this idea? What was the brainstorming process for this?

When working for Zurich I had a client in upstate New York that had an old pre-paid program that was provided to them through an administrator. The program was priced poorly and really more beneficial for the administrator than for the dealership or the consumer. They didn’t sell very many of them. It was there where I met my three future partners. We did, however, believe in the concept of PPM delivering industry leading customer retention. We set out to have a pure play for a dealer. Something fully transparent on costs, benefits and without any hooks. If we could allow the dealers to keep the money, keep the forfeiture dollars and let the customers get a great value, the customer would return to the selling dealership and create an organic lift customer retention. Retention is the backbone of any successful dealership operation. We thought if we can create a platform to deliver all we thought it would while proving a substantial lift in customer retention proven through DMS integrated reporting, we would have a winning platform and idea on our hands.
John Luke has been appointed general manager at the 1,400-room Hilton Orlando connected to the Orange County Convention Center in Orlando, Florida, according to Ted Ratcliff, senior vice president operations eastern North America for Hilton Worldwide. Luke comes from Hilton Minneapolis and will take over operations for the AAA Four Diamond Award® winning hotel, effective June 29, 2015.

Luke began his 33-year career with Hilton Worldwide in high school when a new hotel opened near his home in a suburb of Detroit, Michigan. He worked there through college and after graduation was recruited by Hilton and hired into the Hilton Management Development Program. He completed his Management Training at Hilton Chicago and Palmer House Hilton and went on to develop a vast understanding of hospitality with a focus on Front Office and Revenue Management. While rising through the ranks of Hilton, Luke has held positions across the United States including director of front office operations for Hiltons in New York, San Francisco, Georgia and Los Angeles. He was also assistant general manager at Waldorf Astoria in New York and New York Hilton Midtown. He then moved to Hilton World Headquarters in Beverly Hills, California, becoming the company’s first regional director of front office operations. A few years later, he was promoted to vice president of front office operations and systems and led the conversion of Hilton’s legacy reservation system to a new Windows platform.

Luke has been very active in Minneapolis’ professional associations. He has served as past President & Chairman of the Board for the Minnesota Hotel & Lodging Association, Vice-Chairman of the Board & Officer for Meet Minneapolis Convention and Visitors Bureau, past President for the Minneapolis Hotel Association and Board Member for the Chad Greenway Lead the Way Foundation. He has been a general manager for the past 15 years, 11 of which have been spent at Hilton Minneapolis, where he was Hilton Worldwide General Manager of the Year in 2011 and General Manager of the Year for the Minnesota Lodging Association in 2014.

Luke holds a Business Administration degree with a dual major in Marketing & Management and an Associate degree in Hotel and Restaurant Administration from Northwood University in Midland, Michigan.
Jeff Stauffer, son of Northwood founder and class of 1976, launches new marketing group

Jeff Stauffer is no stranger to the automotive parts business. With over 39 years of automotive marketing experience and counting, he has decided to open a new automotive marketing services and consulting business. “I have been blessed to work for some of the industry’s leading manufacturers and iconic brands including Monroe®, Walker®, Moog®, Wagner®, PEAK®, WIX® and Raybestos®,” said Stauffer, “and have enjoyed great success developing and driving marketing strategy and market share growth through integrated sales and brand activation.”

Some of SMG’s major capabilities will include brand & marketing strategy, planning and activation support; new product & brand development; advertising & sales promotion concepts, planning and activation; public relations & events management; digital & social media strategy, content & website development and activation; market research and data management services; and sports marketing, sponsorship assessment and activation.

Jeff has received Northwood’s Automotive Aftermarket Management Education Award. Northwood’s Outstanding Alumni Award, and is a member of the Northwood University Automotive Aftermarket Advisory Board and the University’s Board of Governors. We asked Jeff a few questions:

Tell me how your Northwood experience has influenced your career and your decision to start Staufman Marketing Group.

My guess is, my Northwood experience was not unlike what most students “should be” experiencing. Even though a significant amount of my free time was spent in athletics since I was a two-sport athlete (basketball & baseball), I still found/took the time to take advantage of what Northwood has to offer, to get involved in clubs, going to special seminars, internship opportunities, listening to and meeting business leaders/alumni that come to campus... and more. All part of shaping who we are and guiding us into the Northwood afterlife! I honestly did not know what industry or business I was destined for, even as I was going through the senior interviewing process. But I knew I was more than ready to launch into a business career thanks to all the preparation Northwood provided me. Upon graduation, I took a sales promotion position with Walker Manufacturing Co. in Racine WI, the leading supplier of automotive vehicle exhaust systems, and the rest is history... 39 years later!

What’s important about entrepreneurship?

Aside from having a good financial foundation to start your business and the right passion, determination, and salesmanship skills... whatever business you go into, your best chance for success is having a unique/different/innovated product or service that allows you to stand out from the pack and delivers on the interests/needs/desires of your target audience. And to understand those dynamics, I can’t overemphasize the importance of “data and research” to provide the insights needed to formulate a winning, successful strategy and go-to-market plan. Entrepreneurship can be tough. You are the driving force and energy and people need to feel that passion in a positive way. It’s not always easy, but surround yourself with the best people you can! That is key to any successful business and leadership! Above all... do something where you will HAVE FUN!

As a very active alumnus, what’s the importance of staying involved with the university?

Why wouldn’t you? Unless for some reason you didn’t have a great experience, which is slim to none! If you haven’t been back to the Northwood in the last 2-3 years... OMG, you won’t believe what it looks like...what it has done to provide new facilities, the new Turf Building and now the Bennett Sports Center renovations, the new DeVos Graduate School... and more to come! Part of the culture that makes Northwood is the support it gets from alumni. And yes, whatever financial support you’re able to provide is good, but there are other benefit to “giving back” and staying involved beyond sending checks... like providing student internships, hiring graduates, come back to campus and speak to students. I really enjoy all the updates on how the sports teams are doing on NU Facebook/Twitter... If you’re not getting the Northwood Idea magazine or a member of www.NUBlueLink.com, you’re missing out on some very inspirational NU Alumni success stories, and other NU happenings around the globe.
We recently celebrated the 2015 Distinguished Women Awards in Royal Oak, MI, where we honored eight women and welcomed them to this Distinguished Women family.

The Distinguished Women Award is given annually to recognize the tremendous contributions of the honorees. In 1970, the Northwood University Board of Trustees, under the inspiration of its founders Dr. Arthur E. Turner and Dr. R. Gary Stauffer, established the Distinguished Women’s Award to recognize the enormous contribution women make to communities, businesses, nonprofit organizations, and public and private sector services worldwide. It is awarded annually and never in absentia. Each Distinguished Woman receives a medal that was originally designed by the late sculptor, Giulio Tamassy.

The 46th Annual Distinguished Women Awards Gala & Events kicked off with a private reception at Stone Hill Manor, the home of Patti (DW’14) & Jim Prowse. Guests were able to enjoy each other’s company and the detail of the design & décor that was done by home owner, Patti Prowse.

Each of these women were introduced by student presenters from Northwood University that were able to get to know the presenters on a personal level and learn about their road to success.

When asked about the program, student presenter Morgan Ulseth said this:

“For a college student like me, this event was so empowering to be surrounded by such talented women who continuously encourage generations of women leaders. After introducing Stephanie Curtis, I now know why they honor these prestigious women as distinguished women. As a young woman, it is important to have women role models and mentors. After getting to know Stephanie Curtis, I can now say I have a powerful woman role model to look up to.”

Students from Lake Orion High School

President & CEO Keith Pretty starting the evening’s program where all Student Presenters were introduced by Officers of Northwood University

Hostess Patti Prowse (DW’14) with Guests Shirely Wazny (NU ’06) & Lynne Galsterer

The 46th Annual Distinguished Women Award recipients:

- Margaret Cooney Casey
  Beverly Hills, MI

- Stephanie D. Curtis
  Dallas, TX

- Margery Krevsky Dosey
  Bloomfield Hills, MI

- Representative Candice Miller
  Washington, D.C. and Harrison Twp., MI

- Faye Alexander Nelson
  Detroit, MI

- Brenda S. Rowley
  Bay City, MI

- Jennifer Valoppi
  Miami Beach, FL

- Donna Yost
  Bloomfield Hills, MI
Throughout its 56-year history, Northwood University has been an advocate for the global relevance of business and the opportunities it provides to individuals to improve their lives. This focus and drive, embedded in the faculty, students, and alumni, means that other organizations with a similar emphasis could become a lightning rod for graduates.

For this reason, dozens of alumni have found their fulfilling careers at CDK Global, with more on their way every year. According to their website, “We [CDK Global] provide integrated technology solutions to over 27,000 Auto, Truck, Motorcycle, Marine, Recreational Vehicle and Heavy Equipment dealers throughout the world.” Northwood University has a rich history of partnership within the automotive industry, and when we dug a little deeper, we found that we have stories of success throughout CDK Global’s organization. IDEA Magazine reached out to several people to hear their stories. From recent interns to those with decades of experience in this area, we wanted to find out what it was about the Northwood University education that brought so many people to pursue a career at CDK Global.

To start, we spoke with Sarah Lepri, class of 2015. She is a current senior who completed a ten-week internship with account advocates, who manage the relationships with groups of dealers.

“Some of the projects we did were strategies for the dealer’s website and designing new things to add to their website. They really allowed us to be part of the team as an intern,” she said. Marlon Hairston, class of 2015, another senior who completed the internship in the same department told us that, “They had a whole program set up for us. As interns, we weren’t directly working with the dealers, but we did a lot of the behind-the-scenes work that an account advocate would do. We learned about the different departments within CDK. We had projects on top of that that we would present to people within the company. Our last project was presented to a couple of VPs.”

Both Lepri and Hairston were offered full-time positions after their internship was completed. Lepri shared that the culture was a big reason why she decided to accept the position beginning in June. “Being an advertising major, initially I thought I’d go down the agency path. Being with CDK, it’s a different avenue but it still has that agency vibe. The culture is unbelievable. I can see myself being with them for a while.”

Northwood University Career Advancement has played a big role in Lepri and Hairston’s gaining an internship. Both found CDK Global at a career fair hosted at Northwood University. Drawn by clever marketing and a vibrant display, they echo one another when they tell us that their interactions at the fair were a significant reason why they pursued the opportunity.
Hairston told me that another Northwood graduate, Kristin Perschon, class of 2014, was at the fair helping to recruit. (Perschon says she was also recruited earlier through a similar career fair.) Perschon told us that her Northwood University education is important in her current area of digital advertising and marketing. “I think that Northwood set me up for success by being more in-touch with the world. It wasn’t just textbook material all the time. We were always working on projects that were related to business or sometimes we were making our own fake business. It helped that our teachers were always in the field. They didn’t just go to school to become a teacher and then become a teacher. I know my marketing teacher was doing a lot of market research outside of being a professor.”

Lepri said that she is interested in helping to continue the recruiting effort, and is already scheduled to help find new talent on-campus in the future.

“They gave us such a phenomenal opportunity that I definitely want to give back and help out with that as well.”

As an automotive marketing student, Hairston says the culture had a big impact on him. “I loved it. It’s definitely different than anything I’d done before. I’ve had an internship with an OEM, and the environment at CDK was more like, ‘I’m going to take you, and develop you as a person and then as an employee. I’m going to look at you and your skills, see where you’re lacking and see where you’re strong, and make you an all-around better person.’ Everyone in the office is extremely helpful. Everyone introduced themselves, and showed me their desks and gave me their extensions. And if you called that person, they would do exactly what they said they would do. They would be there to help you and guide you through your different projects. It was definitely a culture of everybody wanting everybody to do well. It was also a young and energetic office as well, which I found to be very pleasing.” It’s clear, talking to everyone involved with this piece, that the culture is a big draw.

“There’s no substitute for the closeness that we have as a company. We are a big company, but you sometimes hear the saying, ‘It’s a big town, but it’s a small town.’ It’s the same thing with this company. It’s a big company, but it’s a small company. Everyone works very well together and they interact a little like we’re a small family. Northwood is similar. It’s a bigger school but it’s a small school. Everyone basically interacts at some point,” says Jac Alvarez, class of 1995, who is General Manager and Vice President for National Accounts. He and his team manage 100 of the largest automotive dealer groups in the United States.

Greg Rancilio, class of 1991, Director, Program Management, tells us that there are some pretty clear similarities between his alma mater and his employer:

“As I reflect now on my career and the Northwood education, it really aligns with CDK and their guiding principles. The special part is when you can find an education and an institution that aligns with the company you work for. One thing I don’t think I realized as soon as I got out of school, but have come to realize now, is that the importance Northwood had is that spirit of volunteerism and community involvement. These are things CDK places a lot of emphasis on.”

Both Alvarez and Rancilio mention that there are opportunities at CDK Global to develop not only professionally, but personally. Professionally, Alvarez says, “We do a lot of things that enable our clients to be technologically advanced, create efficiencies, lower turnover, and increase revenues. And all of those things are really exciting when you can come to a customer and say, ‘I can bring you solutions that will make you more profitable, and they will make you a better company.’ When you can work alongside one of your customers to bring those solutions to life and actually come through on your commitment and deliver those kinds of results, that’s when it gets fun and your passion comes out.”

Rancilio echoes this when he encourages students to develop this personal passion early, on campus. “Students really need to take advantage of the educational setting; the classes, the sports, and the extracurricular activities. If they take full advantage of the setting at Northwood, it will definitely prepare them for other life experiences.”

As a growing business, CDK Global always encourages talented individuals to seek them out. Rancilio tells us, “If you’re a high performer, and you want to work with a global market leader, and you enjoy personal and professional growth opportunities, I would look into CDK, no matter where you are in your career, as a new graduate or a tenured one.”

With the feedback we’ve received compiling these interviews and discussions, there’s no doubt that those who pursue a career in many of CDK Global’s areas will find a challenging yet fun environment. Christopher Deming transcribed and conducted the interviews in this piece. If you’re interested in finding out more about opportunities at CDK Global, you can find more information at www.cdkjobs.com.
TEACHER INSPIRATION
IN AND OUTSIDE THE CLASSROOM

Dr. Mamiko Reeves, Ed. D.: Dean of International Programs, presented at Michigan American Council of Education Women’s Network Annual Conference, “Make a Difference: Leadership, Inclusion, Connections” on June 9th, 2015. Her presentation title was “Leadership Journeys of Asian Women in US Higher Education” based on her doctorate dissertation. Dr. Reeves also served as the committee member for planning the “ACE Women of Color Collaborate” conference.

Dennis Witherspoon: Associate Professor and Finance Department Chair, Michigan Campus, recently completed his second year residency requirement at Kansas State University in Manhattan, Kansas in pursuit of a Ph.D. in personal financial planning. During his residency he voluntarily developed and participated in a poster presentation entitled “What Factors Impact Financial Knowledge?” Research conducted beforehand for his presentation explored financial literacy, theoretical framework, hypotheses, methodology and framework.

Dr. Alex Tokarev: Assistant Professor, Economics, Michigan Campus, gave a lecture on “Democracy or Liberty” at NU’s Freedom Seminar, gave lectures on the Northwood Idea at MASAL and Alma College, led an internship for NU students at the Institute for Radical Capitalism Atlas and the Experts Club for Politics and Economics in Bulgaria, helped five students publish articles, edited the Bulgarian translation of Hoppe’s Democracy: The God That Failed, was interviewed by the Bulgarian National TV, Bulgarian National Radio, and Bulgaria On Air TV, debated the merits of limited government for the Bulgarian Libertarian Society in Sofia, won a full scholarship to attend the Free Market Forum in Omaha, gave a lecture during the Day of the Austrian Economics at the New Bulgarian University, and organized the second annual Northwood University Freedom Week.

Shauna Hanisch-Kirkbride: Assistant Professor, Michigan Campus, attended the Lilly Conference on College and University Teaching and Learning in Traverse City, Michigan, October 15-17, 2015.

Dr. Glenn Moots: Professor and Chair, Philosophy and Political Science, Michigan Campus, delivered the plenary address at the Davenant Trust’s annual conference, the Convivium Irenicum. He submitted review essays for publication to Modern Age, First Things, Religious Studies Review, Modern Reformation, the web journal The Gospel Coalition and the newsletter of the professional organization Christians in Political Science. He was also published in the web journal Public Discourse. He received institutional grants from the Friedman Foundation, Institute for Humane Studies, and the Jack Miller Center. He also served as a faculty mentor for the Intercollegiate Studies Institute summer program “Debating Conservatism” at the Russell Kirk Center in Mecosta, Michigan, and delivered a lecture titled “Education and its Counterfeits” at Midland Christian School’s Fall Forum.

Jeanna Cronk: Learning Management System Coordinator, Instructional Technology, presented a session titled: “Teaching and Training and Advising... Oh My! Let’s Work Smarter, Not Harder,” on October 17, 2015. This session was offered during the Lilly Conference for College and University Teaching and Learning in Traverse City, Michigan. Jeanna is currently pursuing an Ed.D. in Educational Technology at Boise State University.
Dr. Patricia Timm, Associate Professor and Interim Academic Dean, received her Ph.D. in Accounting from Walden University in August 2015. Her dissertation “Perceptions of Value-stream Costing and the Effect on Lean Accounting Implementations” was recognized at the 2015 Lean Accounting Summit. Dr. Timm received the Outstanding Accounting Professor award from the Lean Enterprises Institute at the Summit for her research.

Donna Wagner, Aftermarket Management chair and Assistant Professor, Michigan Campus, presented the Aftermarket Management degree and how to work with Northwood University to marketing and sales professionals during the HDMA (Heavy Duty Manufacturers Association) spring meeting. Attended the NACE/CARS trade show for collision and service repair professionals. Presented “Aftermarket Experience Required” to MAPA (Michigan Auto Parts Association). The presentation highlighted skills learned in the Aftermarket Management degree and tips for recruiting and retaining employees. Participated in the category management and education committees during Auto Care Association’s Leadership Days. Attended AASA (Automotive Aftermarket Suppliers Association) Technology Conference. Provided content for the Category Management Association’s Higher Education Council presentation to category management professionals during their annual conference. The presentation was facilitated by Dan Strunk, Managing Director, Center for Sales Leadership, DePaul University.

Jiwoo Park, Assistant Professor, Michigan Campus, presented two papers, “Bad Seed or Good Seed? A Content Analysis of Main Antagonists in Walt Disney and Studio Ghibli Animated Films” to the annual convention of the International Communication Association, San Juan, Puerto Rico in May, 2015 and “Taste and Nutrition: The Uses and Effectiveness of Different Advertising Claims in Women’s Magazine Food Advertisements” to the annual convention of the Association for Education in Journalism and Mass Communication, San Francisco, CA in August, 2015. One of those two papers, which is “Bad Seed or Good Seed? A Content Analysis of the Main Antagonists in Walt Disney and Studio Ghibli Animated Films,” was also published in Journal of Children and Media in 2015 (DOI:10.1080/17482798.2015.1058279). Furthermore, she attended the MI Social Media Conference, Social Mitten, Grand Rapids, MI in September and the Lilly Conference, Traverse City, MI in October.

Thomas J. Alexander, Associate Professor, Finance, Michigan Campus, attended a workshop titled: Option Monster – Trading Options, March 12-15, 2015. This workshop was facilitated by OptionsMonster, Inc., a major stock options trading service. He is looking to develop a new stock options trading course in the Finance curriculum.
DONOR HONOR ROLL

Thank you!

They are simple words, but despite their simplicity carry a profound weight and effectively convey a vital message. You are important to all of us at Northwood University; your dedication inspires our students, and we are grateful for all that you do!

The following pages provide a complete listing of Northwood University donors for the fiscal year July 1, 2014 through June 30, 2015. The list includes benefactors of our private donor scholarship program, annual supporters of The Northwood Fund, individuals who have generously supported us through a trust or their estate planning, and much more!

All of the gifts when considered together represent a network – or family – of donors with an interest and passion for educating Northwood University students.

By so generously supporting Northwood University, you are educating a whole new generation of business and community leaders. As you do so, you are supporting the studies of some truly remarkable young men and women… ethical students who exemplify the traditional American values of self-governance, individual responsibility, drive, and initiative… the very traits necessary for freedom to thrive.

We believe strongly enough in our students and our philosophy to not accept direct state or federal funding, and thus we rely on your philanthropic support. Your generosity is very important to us and it is critical to our ability to provide the type of university our students deserve and need and the type of graduates who create jobs, improve their communities, and excel in their chosen career paths.

It is a privilege to serve as the Interim Vice President of Advancement and Alumni Relations, and it brings me great joy to have the opportunity to serve you. You may call or e-mail me if you wish to speak about your gift, making an additional gift, or to update your information. My office number is 989-837-4279 and my e-mail is marshall@northwood.edu.

Sincerely yours,
Justin W. Marshall
Interim Vice President of Advancement and Alumni Relations

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Mr. and Mrs. Phillip J. Parrott
Ms. Jodi L. Parsons ’01
Ms. Holly L. Pashak ’09
Mrs. Kim R. Patterson-Herzog ’85
Ms. Danette Patton
Miss Farron Patton
Mr. and Mrs. Kenneth D. ’01 Payne
Mr. Mark Pearson
Ms. Wanda R. Pearson
Mr. and Mrs. Leland S. Peavy
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Peel N’ Pare
Mr. and Mrs. Gregory D. Pelletier
Ms. Lesa L. Pendleton ’00
Mr. and Mrs. Michael F. ’85 Penney
Mr. Barry E. Pennington ’93
Jean ’81 and Charles J. Peplinski
Ms. Ellen F. Perla
Mrs. Michelle L. Perri
Mr. Douglass Perry
Mr. Edward F. Perry
Mr. and Mrs. Robert M. ’94 Peruzzi
Mr. Brock Peters
Mr. and Mrs. Donald A. Peters
Mr. Nicholas J. Petersoff ’10
Mr. and Mrs. Mark Pettye
Ms. Carrie Petzold
Mr. and Mrs. John Pflueger
Ms. Kelli Pflug
Ms. Ellen M. Phillips
Ms. Mary Philpart
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Amanda A. ’02 and Christopher B. Swafford
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Mr. Donald J. Tabron ’03
Ann Marie ’07 and Steve Taepke
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Ms. Sandra J. Theriault
Ms. Bonnie Theol
Mr. Bourke W. Thomas ’12
Catrina A. ’10 and Mick Thomas
Mrs. Elizabeth Thomas
Mr. Michael Thomas
Mr. and Mrs. Robert J. Thomas
Ms. Tiffany Thomas
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Mr. Kevin Townsend
Ms. Debra J. Trammell ’77
Mr. Jeffrey Trecha
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Mr. Devin M. Tremp ’08
Darlene C. ’03 and Thomas H. Trendle
CPA John L. Tribbey ’72
Mr. Joshua Trinidad ’05
Mr. Fred Tripp
Mr. Mark S. Tyler ’89
Marla A. ’94 and Billy D. ’94 Tyree
Ms. Paula S. Ulmer ’92
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Mr. and Mrs. John E. Vanwassenhoven
Mr. William M. Vasicek ’86
Ms. Mary T. Vaughan ’99
Mr. and Mrs. Wm. Curt ’84 Veersma
Mr. Gabe Venticinque
Mrs. Sondra Verret
Mr. and Mrs. Donald J. ’74 Verryser
Mrs. Cynthia Villaire
Mr. and Mrs. Scott E. Villaire
Mr. James M. Vivero
Rebecca A. ’00 and Eric Vollmer
Mishelle L. ’99 and Andrew Vos
Ms. Diana Vreeland
Mr. David J. Wagner
Ms. Lauren Wakeman
Mr. Joseph R. Walakonis
Mrs. Amy Walker
Mr. and Mrs. Brian Walker
Mr. Nickolas D. Walker ’07
Mr. and Mrs. Robert S. Walker
Ms. Vickie Walker
Mr. and Mrs. David G. ’75 Wallace
Michelle R. ’91 and Gregory G. ’91 Waller, C.P.A.
Ms. Tammy Walsh
Ms. Laura S. Walton
Mr. Thomas Walton
Ms. Anna L. Wamack
Mr. and Mrs. Brian A. Wand
Ms. Carleen Ward
Ms. Meaghan S. Ward
Mr. and Mrs. Richard E. ’04 Ward
Ms. Sarah Ward
Mr. and Mrs. Edward L. ’06 Ware
Mr. Joseph R. Warren
Kristina A. ’11 and Dan J. ’11 Waskiewicz
Ms. Kandis Way
Mr. and Mrs. Barney Way
Mr. and Mrs. Steven ’98 Wayne Ways to Wellness
Diana Webb
Mr. and Mrs. Ford D. ’74 Weber
Weber’s Inn
Mr. and Mrs. Frank W. ’85 Wedesky
Toni M. ’10 and Jacob D. ’10 Wedge
Mr. Steven N. Weiner ’06
Mrs. Angela L. Weir ’03
Mr. and Mrs. Jeff Weirauch
Mr. and Mrs. Burt Weissman
Mr. Leonard Welch
Mr. and Mrs. Keith Wells
Ms. Peggy Sue Wells
Ms. Christa Welsh
Wendy’s Greenwood Trust
Mr. Michael L. Wenglikowski ’03
Mr. and Mrs. Steven L. ’75 Wertheimer
Mrs. Canvas B. Wesley
Mr. and Mrs. Kevin M. Westlock
Roxanne A. ’91 and Peter S. ’99 Whalen
Ms. Lisa R. Whaley
Mr. and Mrs. Robert L. ’71 Wheat
Ms. Elizabeth White
Ms. Laura K. White ’12
Mr. and Mrs. Maurice R. ’67 White
Andrea ’10 and Ben Whitley
Mr. and Mrs. Michael J. Whiter
Ms. Deborah M. Whittington ’04
Ms. Rebecca J. Wiles ’13
Ms. Fresia Willey
Mr. Casey D. Williams
Mr. Darrell L. Williams ’02
Mr. Griffin Williams
Ms. Lorraine T. Williams ’94
Ms. Yolanda Williams-Corner
Mrs. Cynthia Wilson
Ms. Debra A. Wilson
Laura ’90 and Troy Wilson
Ms. Tina M. Winsky ’86
Ms. Sue Ann Wissink
Mr. and Mrs. Dennis R. Witherspoon
Mrs. Carly A. Witkop ’10
Ms. Anna A. Witters ’03
Mr. John F. Woelfel ’80
Ms. Connie L. Wohlford
Mr. Andrew Wonnacott
Ms. Cassandra R. Wood ’14
Ms. Keri L. Jewell ’09
Mr. and Mrs. Justin ’12 Wood
Mr. and Mrs. Duane A. ’82 Woodruff
Ms. Rhonda J. Woodward
Ms. Tanika D. Wornum
Mr. Anthony T. Wright ’04
Mr. Gregory D. Wright
Mr. Michael J. Wright
Ms. Shu Wu ’02
Mr. and Mrs. Drew J. ’10 Wyse
Robin M. ’07 and Terry G. Yancer
Ms. Diana Yarmuth
Ms. Crystal J. Yax
Kristina M. ’94 and Charles Yeargo
Rhonda L. ’93 and Mike Yoder
Yogurt Loft
Mr. Davis J. Yost ’96
Mr. Scott Yost
Christina P. ’99 and Lane T. Young
Mr. Joseph Zakowicz
Mrs. Estee Zandee
Mr. and Mrs. Barry Zate
Mr. Dennis Zervos
Mr. David Zielinski
Mr. Andrew Zietz ’05
Mr. Alfred E. Zimmerman
Mrs. Barbara M. Zimmerman
Mr. William Zolman
Ms. Vickie Zrnich
The fall of 2015 was a highly successful one for Northwood University Athletics, as two teams claimed Great Lakes Intercollegiate Athletic Conference Championships.

The women’s tennis team earned both the regular season and the tournament titles, which marked the twelfth time in the last fifteen years the team earned those honors. Northwood finished the regular season with a 10-1 record losing only to Grand Valley State. GVSU and NU shared the GLIAC title, but the Timberwolves downed the Lakers 5-2 in the championship match.

At the conclusion of the event, four Northwood players earned All-GLIAC honors: Alisa Reshetnikova and Carol Arnez-Mercado were named to the First Team, while Olesia Riabchuk and Tetyana Pavych claimed Second Team and Honorable Mention honors, respectively.

Then the men’s soccer team earned the first GLIAC Championship in school history in dramatic fashion, earning the title with a 1-0 road win at rival Saginaw Valley State. The Timberwolves, who won the GLIAC Tournament Championship a year ago, finished the regular season with an impressive 14-1-1 record (12-1-1 GLIAC). Northwood spent the majority of the season ranked in the top 25 nationally, getting as high as No. 8.
Northwood University inducted its 10th Athletic Hall of Fame class on Saturday, October 24, 2015.

Ross Aitchison - Men’s Soccer, Jill (Kotelnicki) Carr - Volleyball, Safiyyah Abdul-Malik (Cicilie Murdock) - Women’s Track & Field, Mike Urbanus - Men’s Basketball, Chris Wilson - Football and Pat Riepma - Football Coach/Athletic Director joined 47 other inductees into the Athletic Hall of Fame.

Ross Aitchison
Men’s Soccer
2006-09
Ross Aitchison is the first men’s soccer player to earn Hall of Fame status at Northwood. A three-time All-GLIAC honoree, Aitchison is the all-time leader in school history in goals (30) and points (68). During the 2007 season, he finished with 17 goals and 36 points, both of which are second in Northwood history. A standout in the classroom as well, Aitchison earned Second Team Scholar All-America honors from the National Soccer Coaches Association (NSCAA) in 2008. That marked the first time in Northwood history a soccer player at Northwood had earned All-America honors. Aitchison earned All-GLIAC Academic honors three times as well as NSCAA honors in his career.

Jill (Kotelnicki) Carr
Volleyball
1985-88
Jill Kotelnicki was one of the top players on the Northwood Volleyball team during one of the best four-year periods in school history. She earned NAIA District 23 Player of the Year honors in both 1987 and 1988. Kotelnicki is the only player in Northwood history to earn the District Player of the Year honor twice in a career. An All-American in 1988, Kotelnicki also earned First Team All-District 23 honors three times (1986, 1987, 1988). She still ranks among the all-time leaders in NU history in assists (3,509 – sixth), digs (1,214 – fifth) and aces (252 – sixth). Northwood won the District 23 title all four years of her career and placed fifth nationally in 1988.

Safiyyah Abdul-Malik
(Cicilie Murdock)
Women’s Track & Field
1984-87
Over 25 years after her collegiate running career ended, Cicilie Murdock remains one of the greatest runners in Northwood track history. As of 2015, Murdock still holds six Northwood school records. She ran the best times in school history in the outdoor 200 (24.30), the outdoor 400 (55.44), the indoor 55 (6.95), the indoor 60 (7.48) and the indoor 400 (57.57). Murdock was also a part of the record-holding 4X400 meter relay team (3:48.03). Her time of 55.44 in the outdoor 400 meter dash is still the school record by nearly three seconds (58.31). Murdock also was a standout in the jumps as well – her outdoor long jump mark of 18’1” from 1987 was a school record until 2015. Murdock claimed All-American honors in both 1986 & 1987.

Mike Urbanus
Men’s Basketball
1986-90
Mike Urbanus finished his career as one of the best players in over 50 years of Northwood Basketball history. He finished his career with 1,960 points, good for second in school history. He averaged more than 20 points per game over his final two seasons, during which he was a District 23 All-District performer. His name is found throughout the Northwood record book, particularly from the free throw line. He holds the school records for free throws made in a game (16), in a season (207) and in a career (646). Urbanus also is the Northwood record holder for 3-point field goal percentage in a season, connecting on 50.0 percent of his attempts in his freshman season. Urbanus ranks third and fifth on the single-season scoring list in school history with 707 points as a senior and 668 points as a junior. His 657 career rebounds are also good for 10th in Northwood history.

Chris Wilson
Football
2001-04
Chris Wilson turned his standout Northwood football career into a lengthy professional stint in the National Football League. Wilson was a key player for the Timberwolves for four seasons, registering 174 tackles and 47 tackles for loss. He earned First Team All-American honors in 2004 from AFCA, leading Northwood to a GLIAC Championship. A three-time All-GLIAC honoree, Wilson then joined the B.C. Lions of the Canadian Football league and helped the team win the Grey Cup in 2006. He then spent five seasons in the National Football League with the Washington Redskins, finishing with 77 tackles and 6.5 sacks. Wilson played in the NFL longer than anyone in Northwood history.

Pat Riepma
Head Football Coach/Athletic Director
1993-2015
Pat Riepma impacted thousands of people in many different ways in over 21 years of service at Northwood University. Taking over a football program that had won just two games the previous two seasons, Riepma guided Northwood to three GLIAC Championships and four appearances in the NCAA Playoffs. A four-time GLIAC Coach of the Year, he finished his coaching career as the all-time winningest coach in Northwood history with 95 victories. Riepma also served as the athletic director at Northwood for 14 years and was a vital part of the dramatic improvements to the athletic facilities. Above all of that, Riepma was an inspirational figure and someone who truly “Made a Difference” at Northwood.
The Northwood University International Auto Show (NUIAS) had another successful show this year. The 52nd annual show shined through the clouds and rain earlier this month.

The 52nd NUIAS was Driven to provide another show to display the newest innovations in the automotive industry.

Northwood’s campus held over 500 new cars with over 50 different manufacturers represented. The show takes a year of planning and the dedication of over 600 Northwood students’ to put together. Northwood student’s passion for the show shows every year with the displays and knowledge each team member has.

General Chair Michael Duffy was proud of the students and was impressed by their dedication. “I think the hard work of the students was impressive. The weather wasn’t always great, but people braved it nicely.” Every year the students do what it takes to provide a unique experience for the guests.

45,000 people came to Northwood’s campus to see the 52nd show in early October. Guests had the chance to walk through the most innovative RVs, sit in the new car of their choosing and maybe even rev the engine, and everything in between. This year, Harley Davidson, Land Rover and Jaguar rejoined the show.

Northwood University’s students put on another impressive show that will carry on the legacy of the Northwood University International Auto Show. The success of this year’s show has already started a buzz and anticipation for the 2016 show as planning is about to begin.
On October 1, 2015, over 250 Northwood alumni and friends gathered at the Midland Country Club for the 5th Anniversary Northwood University Auto Show Gala. This annual event is a favorite and brings our guests back year after year!

Northwood is extremely thankful for all of the hard work of the event committee and to our event sponsors and attendees. We could not do this without all of you! Save the date for the 6th Annual Northwood University Auto Show Gala to be held on Friday, September 30th, 2016!

This year the event netted over $110,000 for the Northwood Town & Campus Endowed Scholarship and the Northwood Alumni Legacy Endowed Scholarship.
NORTHWOOD ALUMNI IN ACTION

Greek Tailgate at the Northwood Homecoming Game.

NUBAA Tailgate at the Northwood Homecoming Game.

Over 100 Northwood Alumni & Friends joined together on Friday, August 21st for the annual NU Detroit Tigers outing at the Detroit Athletic Club and Comerica Park.

Northwood Texas Alumni Activities are still going strong! We held gatherings on July 18 at Babe’s Chicken and on September 19 at Saltgrass Steakhouse.
More than 300 alumni & friends attended the 3rd Annual Woody’s Taproom event on Saturday, October 2nd, 2015. This event has proven to be a favorite new tradition for many alumni who want a place to gather and have fun with their friends during Auto Show/Homecoming weekend.

Over 250 Northwood parents, students, alumni, and staff attended the annual Northwood Family Brunch on Sunday, October 14, 2015. This annual event has also proven to be a great new tradition at Northwood and a great way to cap off Auto Show/Homecoming weekend.
The 1st Annual Northwood Indianapolis Alumni & Friends gathering was held on September 17, 2015.

The Denver Northwood Alumni & Friends Chapter hosted their annual Colorado Rockies event on August 22, 2015.

The 24th Annual Northwood University Scholarship Golf Outing was held at The Fortress in Frankenmuth on June 15, 2015. 104 golfers raised close to $10,000 for the Northwood Alumni Legacy Scholarship. Pictured here is one of our sponsors, Grant Baidas, Northwood alumnus and Operations Manager for General RV.

Brengman Brothers Winery in Traverse City, Michigan hosted the 2nd Annual Northwood Alumni & Friends wine tasting event on October 29, 2015. Many thanks to NU alumnus, Eddie Brengman, for hosting us!

Annual Northwood Outing at the Grand Rapids Griffins Game in June 2015.
Access to, and usage of, Northwood University alumni information should be conducted in an ethical and lawful manner. Use of alumni contact information for personal gain, commercial use, or solicitation is strictly prohibited.

1960s

Terrence Hose, MI ’66, A.A., Automotive Marketing, was a part of Circle K while attending Northwood University. Terrence is the Senior Pastor at the Lake Baptist Church in Lake, Mich. He is married to Maxine and they have four children; Scott, Michelle, Craig, and Melissa and 10 grandchildren; Kyle, 16, Mikaleigh, 14, Zachary, 12, Adaleaide, 6, Andrew, 5, Cooper, 5, Avary, 4, Logan, 3, Owen, 3 and Charleigh, almost 1 year. Terrence and Maxine reside in Lake, Mich. I graduated from Northwood Institute in 1966. I worked for Meijer Inc. out of Grand Rapids Michigan for 23 years in retail management. I graduated from Midwestern Baptist College in 1978 with a Bachelor of Religious Education and have pastored four churches; I am presently the Senior Pastor of Lake Baptist Church in Lake, Michigan. I received my Master of Theology Degree in May of 2015 from Southern Indiana Baptist College. 1church@att.net

1970s

Dray Summers, MI ’78, B.B.A., Management, was involved with the yearbook while he attended Northwood. Dray is the lead therapist for Farley Center at Williamsburg Place, in Williamsburg, Va. Dray is married to Judy, they tragically lost their son, Will in 1995; they reside in Newport News, Va. I drank and used lots of substances in college AND after. I have been a substance abuse therapist for the past 20 years. A friend of Bill W. and I share my experience, strength, and hope with others in order to stay clean and sober one day at a time. dsummers@farleycenter.com

Michael Koreckis, MI ’78, B.B.A., Management, was in the Chi Alpha Mu Fraternity while attending Northwood University. Michael is the bookkeeper/HR generalist for the Salvation Army in Brunswick, Ga. He is married to Edith and they reside in Brunswick, Ga. I live in Southeast Georgia and would like to hear from alumni in the area especially XAM alumni. michaelkoreckis@comcast.net

Thomas Marshall, MI ’79, B.B.A., Management, is a professor of management and marketing at Owens Community College in Findley, Ohio. Thomas resides in Port Clinton, Ohio. I am starting my 23rd year at Owens Community College. I teach the Northwood Idea at this very liberal college. It has been interesting. thomas_marshall@owens.edu

1980s

Gwen Hendgehold, MI ’81, A.A., Advertising, was a part of the Auto Show while she attended Northwood University. Gwen is the CEO of Zeotron Pictures, Inc., in Ypsilanti, Mich., where she resides. I have founded three international broadcast centers. One for the North American International Auto show, The Toronto Motor show and the third a media production Company with offices in Ann Arbor, La Jolla, San Fran and Detroit. In the early 80’s I was the director of the first fast food business TV network for Domino’s Pizza in Ann Arbor. I have been on the cover of BusinessWeek, Crain’s Detroit Business, L.A. Times, and The Wall Street Journal etc. for creating ethical media worldwide. gwen.h@comcast.net

Kimberly (Hunter) Bradford, MI ’86, B.B.A., Management, is the accounting credit manager for Armstrong International, Inc., in Three Rivers, Mich. Kimberly is married to Matthew and they have two children; Ashlee, 26, and Kyle, 25; and a granddaughter, Kora, 1 year. Kimberly was a Delta Zeta while attending Northwood University. They reside in Three Rivers, Mich. bradfordk664@gmail.com

Patrick Tierney, MI ’88, B.B.A., Management, was in the Sigma Phi Epsilon fraternity at Northwood. He is the owner/CEO of The Identity Source, in Novi, Mich. Patrick is married to Kelli (Beauchamp) (MI ’88) and they have two children; Lauren, at Central Michigan University and Trevor, at Northwood University. They reside in Highland, Mich. pat@identitysource.com

Two alumni, Zach Lecker and Mark Zimmerman, working together on the sidelines at the Atlanta Falcons football home opener against the Philadelphia Eagles!
David Turner. Dallas, TX ’90, B.B.A., Management, resides in Las Vegas, Nev. tfslasvegas@gmail.com

Karen (Wood) Kosto. MI ’91, A.A., Hotel Restaurant Management, was a member of the Alpha Chi Omega Sorority while attending Northwood University. Karen resides in Riley, Mich. kskosto@aol.com

Christopher Navarre. MI ’91, B.B.A., Management, with a minor in Economics and Social Science. Christopher was a member of the Sigma Phi Epsilon fraternity while he was attending Northwood. He resides in White Lake, Mich. navarre_schooals@comcast.net

William “Bill” Connell. MI ’93, B.B.A., Management, was a Phi Delta Theta while attending Northwood. Bill is Self Employed as a financial advisor in Livonia, Mich. He is married to Kelly (Botten) (MI ’89), and they have three children; Alex, 18 (Starting at Northwood this fall), Fisher, 16 and Kathryn, 14. They reside in South Lyon, Mich. bill.connell@rocketmail.com

John Robb. MI ’96, B.B.A., Marketing/Management, and DeVos-Midland, MI ’97, Executive M.B.A., Management, was in the Phi Delta Theta Fraternity at Northwood. John is the regional client executive for ecommerce for Verizon Digital Media Services in Los Angeles, Calif. John is married to Amelia and they have a son, Jax, born in April, 2015. They reside in Redondo Beach, Calif. johnrob5215@hotmail.com

Gail (Krysia) Bockwoldt. MI ’97, A.A., Fashion Marketing/Merchandising, was involved with the Student Senate, Delta Epsilon Chi, and Forensics-Competitive Speech as well as receiving a Private Donor Scholarship while studying at Northwood. Gail is married to Stanton and they reside in Mosinee, Wisc. scoobyfire@hotmail.com

Joseph Ursuy. MI ’98, B.B.A., Economics, played Golf while studying at Northwood and received several Private Donor Scholarships. Joseph is the senior vice president of Comerica Bank in Detroit, Mich. Joseph resides in Oakland Township, Mich. jursuy01@comcast.net

Stephanie (Shepard) Griffin. MI ’00, B.B.A., Marketing/Management, is the associate managing director of municipal fund for Talmer Bank & Trust in Grand Rapids, Mich. Stephanie was in the Delta Zeta Sorority while at Northwood and she received the Merit Scholarship as well. Stephanie is married to Aaron (MI ’01); they have two children; Hillary and Grant. They reside in East Grand Rapids, Mich. pairofgriffins@aol.com

Kenneth “Ken” LaBruyere. Troy, MI ’01, B.B.A., Management, received a Merit Scholarship while attending Northwood University. Ken resides in Allenton, Mich. kenl@leecontracting.com

Steven Volk. MI ’01, B.B.A., Marketing/Management, is a construction coordinator for Ingenuity IEQ in Midland, Mich. Steven is married to Melissa (Young) (Midland, MI ’01) and they have two children; Ashlyn, 11, and Blake, 8 years old. They reside in Munger, Mich. svolk@ingenuityieq.com

John Wojnicki. MI ’02, B.B.A., Management/Automotive Marketing, is an account director-Buick for Jack Morton Worldwide in Detroit, Mich. He was a member of the Ambassador Club, Auto Show Executive Board – Guest Relations Chair, Tau Kappa Epsilon and received a Private Donor Scholarship while he attended Northwood University. John and his family reside in Shelby Township, Mich. wojnickija@yahoo.com

Kelvin Martin. MI ’02, B.B.A., Marketing/Management, received a Merit Scholarship and several Private Donor Scholarships while attending Northwood University. Kelvin is the founder/executive director of The Mentoring Agency Network in Detroit Mich. He is married to LaShonda and they have two children; T.J., 10, and Kelsey, 5. They reside in Troy, Mich. Free Enterprise provides you with choices that you can creatively make for yourself and your family. Free Enterprise can create you with the opportunity to take a vacation when you want spend how much you want; and stay how long you want. If you don’t remember any other principles, remember these: The LA Lakers principle, who makes the rules, determines who wins; Reversible belt principle, and work and thrift. So keep networking and make everyday a phenomenal day!!! kelvinmartin@gmail.com

Dawn (Zwayer) Hershik. Glyn Ellyn Program Center (Lisle, IL) ’04, B.B.A., Management is the owner/managing director for Supporting Strategies / Chicago Far West Suburbs, in Naperville, Ill. Dawn is married to Elliot and they have two daughters; Abby 18, and Rachel, 20. They reside in Naperville, Ill. Three months ago I bought a franchise called Supporting Strategies. We provide outsourced bookkeeping and operational support to small businesses. I’m so excited to be able to help other entrepreneurs become more successful by taking those tasks off their plate so they can focus on doing what they got into business to do. The knowledge I gained at Northwood about business in general and the entrepreneurial spirit will greatly help me as I work with other business owners. dhershik@supportingstrategies.com

Mark Hitchcock. Bay City, MI ’04, B.B.A., Marketing/Management, and DeVos-Midland, MI ’09, M.B.A., Business Management, received a Merit Scholarship while attending Northwood University. Mark resides in Petoskey, Mich. mark_hitchcock1@yahoo.com

Caroline (Dent) Watson. MI ’04, B.B.A., Management, is a finance technician for the United States Naval Academy. While attending Northwood University, Caroline was in the Choir, Band, a model in the 2002 and the 2004 Style Shows and was the Homecoming Queen in 2003. Caroline also received a Merit Scholarship and Private Donor Scholarships. She resides in Bowie, Md. I am currently a finance technician at the United States Naval Academy! dent@usna.edu

Doreace Martin. MI ’04, B.B.A., Management, is a real estate investor for the DMartin Investment Group. During Doreace’s time at Northwood University he was on the Men’s Basketball team and received several Private Donor Scholarships. Doreace resides in Grand Blanc, Mich. Northwood’s Men’s Basketball Team 1998-2002. In 1999, our team made school history by playing in the NCAA Division II National Tournament! demartin1017@yahoo.com

Christine (Hoover) Helmes. Lansing, MI ’04, B.B.A., Management Information Systems/Management, and DeVos Graduate School-Lansing, MI ’07, M.B.A., Business Management, is a technology technician/operator for the State of Michigan, in Lansing, Mich. Christine is married to Larry and they have two children and six grandchildren; Cameron, Dylan, Skylar, Devon, James, Jr. and Jasmine. They reside in Charlotte, Mich. helmesc@gmail.com
Eric Scott Killough, Selfridge Extension Center, MI ’04, Management, is the CEO of Navdih Amundsen in Koper, Slovenia. Eric is married to Natasa and they reside in Koper Slovenia.

Julia Taylor-Young, Lansing, MI ’05, B.B.A., Management, is currently working on her M.B.A. from the Northwood University DeVos Graduate School via the online program. Julia is the transformation advocate for Lake Trust Credit Union in Lansing, Mich. Julia is married to Martin and they reside in Lansing, Mich. I received my bachelor’s degree from Northwood and really enjoyed my experience. So I decided to get my masters of science in organizational leadership from Northwood. I’ll graduate in December 2015. julmar6338@att.net

Tracie (Fanter) Wood, MI ’05, B.B.A., Automotive Marketing, and MBA, Midland, MI, Management, was a member of Alpha Chi Omega, Student Government Association and received Merit Scholarship while attending Northwood University. Tracie and her family reside in Sanford. wood1tj@cmich.edu

David Dunn, MI ’06, B.B.A., Hotel, Restaurant, Resort/Management, was the Chair of the Stafford Dinner and received the Merit Scholarship at Northwood. David is the general operations manager for Catawba Island Club in Ohio. He is married to Lindsay and they reside in Port Clinton, Ohio. ddunn@cicclub.com

Aaron Stark, MI ’07, B.B.A., Management/ Automotive Marketing, is a dealership marketing consultant for Epsilon. Aaron was involved with the Auto Show while studying at Northwood as well as receiving a Merit Scholarship. He lives in Sylvania, Ohio. aaron.p.stark@gmail.com

Michael “Mike” Cavanaugh, Warren, MI ’07, B.B.A., Management, and DeVos School of Management ’10, Dealership Executive M.B.A., is the director of strategic initiatives for Credit Acceptance in Southfield, Mich. Mike is married to Melissa and they have a son, Collin, 3 years old. They reside in Macomb, Mich. mcavanauugh@creditacceptance.com

K. Andrew Serum, MI ’07, B.B.A., Automotive Marketing/Management, is the new cars sales director for Hendrick Nissan Kansas City in Merriam, Ks. Andrew participated in the Auto Show and NU Cars while attending Northwood University. Andrew is married to Samantha and they reside in Olathe, Ks. k.andrew.serum@gmail.com

James Ward, III, MI ’07, B.B.A., Management, was a member of the Student Government Association (SGA) and in the Phi Beta Sigma while he attended Northwood. James resides in Canton, Mich. wardj@northwood.edu

Johnathan Ringold, FL ’08, B.B.A., Automotive Aftermarket Management/Marketing/ Management, received a Merit Scholarship while studying at Northwood University. Johnathan is the owner of SNJ Auto Direct, Inc. in West Palm Beach, Fla. He is married to Sara and they have two children; Nora, 2; and Jameson, one year old. They reside in Palm Beach Gardens, Mich. jringold@snjautodirect.com

Rachel Welty, TX ’08, B.B.A., Banking & Finance/Management, received a Merit Scholarship while she did her studies at Northwood University. Rachel is a credit analyst for Texas Advantage Community Bank NA, in Alvin, Texas. Rachel resides in Alvin, Texas. rachelwelty@yahoo.com

Daria (McMillan) Hollyfield, TX ’08, B.B.A., Accounting, received a Merit Scholarship while attending Northwood University. Daria resides in Buna, Texas. dariahm@icil.com

James Moore, Cerritos Program Center, CA ,’08, Management, is a systems engineer for Exxon Mobile Corporation in Torrance Calif. James is married to Josie and they reside in Anaheim, Calif. jimoore57@verizon.net

Kory Bachman, MI ’08, B.B.A., Banking & Finance/Management, was a member of Church Reloaded and participated in the Auto Show. Kory also received a Merit Scholarship while attending Northwood University. He resides in Troy, Mich. kory.bachman@icloud.com

Amy Gracey, MI ’08, B.B.A., Fashion Marketing/Merchandising/Management, is a video teller agent for Bank of America. During her years at Northwood University, Amy played Golf and Women’s Soccer; she was in the Ambassador Club and the Alpha Gamma Delta Sorority and was on the E-Board and a Model for the Style Show. Amy resides in Corrales, N.M. I work for Bank of America as a Video Teller Agent!! aegracey@gmail.com

Richard Miles, Lansing, MI ’09, B.B.A., Management, resides in Lansing, Mich. richardmiles2@yahoo.com

Heather (Picklo) Palmer, MI ’09, B.B.A., Advertising/Marketing/Management, was an Alpha Chi Omega, on the Panhellenic Council and received a Merit Scholarship while she attended Northwood University. Heather is an associate market manager for Expedia in Chicago, Ill. She is married to Jason and they have a daughter, Reese, born July 15, 2015. They reside in Davisburg, Mich. hpicklo@gmail.com

Aaron Smith, DeVos School of Management-Troy, MI ’09, M.B.A., Business Management, is a sales executive for Fleet Mover, in Chicago, Ill. Aaron resides in Chicago, Ill. Aaornsmith.mi@gmail.com

Holly Jacobs, MI ’09, B.B.A., Advertising/ Marketing/Management, and DeVos-Midland, MI ’10, M.B.A., Management, is an account supervisor for ES3, in Rochester Hills, Mich. Holly was a Cheerleader, and Alpha Chi Omega, on the Panhellenic Council and received a Merit Scholarship while she was attending Northwood University. Holly resides in Rock Hill, S. C. jacobsh@northwood.edu

Colin Murphy, MI ’09, B.B.A.-H., Banking & Finance/Economics/Management, with a minor in Accounting, and DeVos Graduate School-Midland ’10, M.B.A., Management, is the finance assistant-accounting for Char-Em Intermediate School District in Charlevoix, Mich. Started career with 4 years doing accounting and regulatory reporting in the banking industry, but was glad to move into the education field. Still enjoy coming to auto show each year! pohlcatace14@gmail.com

David Gardiner, MI ’09, B.B.A., Banking & Finance/Economics/Management, was a member of the Finance Association, on the Executive Board, a member of the Campus Crusade and Phi Delta Theta, Student government association and the Economic Association during his time at Northwood University. David resides in Oxford, Mich. david.gardiner419@gmail.com
Matthew Rosen, MI ’10, B.B.A., Entertainment Sports & Promotion/Management, ran Men’s Track and Men’s Cross Country while attending Northwood University. Matthew is the new fan development for the Nashville Predators in Nashville, Tenn. Matthew resides in Hermitage, Tenn. matt.rosen11@gmail.com

Barb (Sabatini) McAllister, Warren, MI ’10, B.B.A., is a recruiter for St. John Providence Health. Barb is married to Robert and they reside in Clinton Township, Mich. barb.mcallister@stjohn.org

Travis Bickel, MI ’10, B.B.A., Management/Automotive Aftermarket Management, was involved with the American Marketing Association, the Automotive Group and the Student Alumni Network when attending Northwood University. Travis resides in Hopkins, Minn. bickeltravis@gmail.com

Delia (Maldonado) Vallejo, Lansing, MI ’10, B.B.A., Management, works for the State of Michigan. Delia resides in Lansing, Mich. kelia424@hotmail.com

Alena Van Cleave, MI ’10, B.B.A., Management/Automotive Aftermarket Management, received a Merit Scholarship while attending Northwood University. Alena is a market analysis manager for A & Jay Automotive Warehouse, Inc., in Redford, Mich. Alena lives in Plymouth, Mich. alena@ajayauto.com

Christopher Bates, Lansing, MI ’10, B.B.A., Management, resides in Dewitt, Mich. csbates20@gmail.com

Johannes Kersbergen, MI ’11, B.B.A., Accounting, was a member of the Honorary Accounting Society while attending Northwood University. Johannes resides in Bay City, Mich. kergermen@aol.com

Marton Hortolanyi, MI ’11, B.B.A., International Business/Management, is the country manager Hungary & content marketing, Central Europe for Trivago GmbH. Marton was involved in the International Business Association and the Intercultural Club as well as receiving a Merit Scholarship. He resides in Dusseldorf, Germany. hortolanyi@msn.com

David McAtee, MI ’11, B.B.A., Management Information Systems/Management, is a data analyst for Morley Companies in Saginaw, Mich. While David was attending Northwood he was a member of the Business Professionals of America, Church Reloaded, NU MIS Club and he was on the Cheer Team as well. David is married to Jennifer and they reside in Saginaw, Mich. I am currently working towards my doctorate degree in Information Technology. Currently in the midst of getting ready to submit my prospectus to my committee for review and to be approved, and working on the proposal components of my doctoral study. dmcatee1217@charter.net

Brandon Underwood, Livonia Outreach, MI ’11, B.B.A., Management, resides in Boca Raton, Fla. Bunderwood83@gmail.com

Erica Jorgensen, MI ’11, B.B.A., Advertising/Marketing/Management, played softball and was a part of the American Advertising Federation; she also received a Merit Scholarship while she studied at Northwood. ericajorg@gmail.com

Eli Villa, Cerritos Program Center, CA ’12, B.B.A., Advertising/Marketing/Management, is currently attending the DeVos Graduate School of Management in their Online Program. Eli is the owner of EVilla Motorsports in La Palma, Calif. Eli resides in South Gate Calif. Northwood University has given me the confidence and knowledge to step forward in my entrepreneurial career. Being in the Master’s program has opened up my eyes to newer opportunities to grow as a manager, business owner, and leader. elivilla@gmail.com

Chelsea (Juhasz) Lawrence, MI ’12, B.B.A., Entertainment & Sports Promotion/Management, works for the Toledo Mud Hens. Chelsea was a member of the NU Blue Crew and Cheerleading and she received a Merit Scholarship. Chelsea is married to Brandon (MI ’12) and they reside in Toledo, Ohio. juhaszc@northwood.edu

Grace Howe, MI ’12, B.B.A., Fashion Marketing/Merchandising/Management, was part of the Fashion Marketing Association, a Delta Epsilon Chi, Up til Dawn, International Business Association and the Student Alumni Network (and was on the executive board her senior year). Grace also received a Merit Scholarship while attending Northwood University. Grace resides in Lansing, Mich. howeg@northwood.edu

Khritz Lopez, Cerritos Program Center, CA ’12, B.B.A., Management, is the business office manager for the Lake Forest Nursing Center in Lake Forest, Calif. Khritz is married to Joel and they have two children; Maya, 8, and Anthony, 2. They reside in Norwalk, Calif. Thank you to my family who supported me the most on those days that I need to work full time and full time student. I love you so much. kqblopez@yahoo.com

Ashley Stark, MI ’12, B.B.A.-H., Banking & Finance/Economics/Management, is an implementation specialist for Reynolds and Reynolds, in Kettering, Ohio. Ashley was a member of the Business Professionals of America (B.P.A.), Finance Association, and the Student Alumni Network; spending her four years at Northwood University serving on the Executive Board. Ashley resides in Auburn Hills, Mich. starka343@northwood.edu

Shayla Tinsley, MI ’12, B.B.A., Accounting, is the in-charge accountant for a private accounting firm, in Huntington Woods, Mich. During her time at Northwood, Shayla was a member of the Minority Business Leaders, Student Government Association and Zeta Phi Beta as well as receiving a Merit Scholarship. Shayla has a daughter, Savannah Tinsley, born in July, 2015. They reside in Detroit, Mich. I’m a member of the Zeta Phi Beta Sorority, Inc. tinsleys@northwood.edu

Alicia Delic, MI ’12, B.B.A., Fashion Marketing/ Merchandising/Management, is an assistant omni financial planner for Macy’s in New York, N.Y. During Alicia’s time at Northwood she was in the Fashion Marketing Association and received the Merit Scholarship. Alicia resides in Brooklyn, N.Y. alicia.delic@gmail.com

McKenzie Rowley, MI ’12, B.B.A.-H., Fashion Marketing/Merchandising/Management, was involved with the Fashion Marketing Association, Student Government Association, Student Honors Association, Life Skills and Circle K International during her time at Northwood. McKenzie is a premium seating & suite sales manager for SMG-NRG Park in Houston, Texas, where she resides. I was recently a recipient of the IAMV Foundation’s 30 Under 30 award at Venue Connect 2015 held in Baltimore, MD. Northwood University is a sponsor of this foundation and conference so I suppose it just came full circle. :) rowleyem@northwood.edu
Shawn Sapp, MI ’13, B.B.A., Entertainment, Sports and Promotion/Marketing/Management, was a member of The ESPM Association while attending Northwood. Shawn resides in Birch Run, Mich. sapps@northwood.edu

M. Imasha Fernando, MI ’13, B.B.A., International Business, is the manager of business development for Entertainment Unlimited in Sri Lanka. M. Imasha participated in the following groups/events; Mock Trial, Rotoract, and Ski Club, as well as receiving a Merit Scholarship during his time at Northwood. He resides in Kalubowila, Sri Lanka. fernando@northwood.edu

Derek Ryba, DeVos, Troy, MI ’13, M.B.A., Management, resides in Little Falls, N.J. realdieu@gmail.com

Jessica Warner, MI ’13, B.B.A.-H, Management with a minor in Advertising and Marketing, was involved in these groups/events while attending Northwood University including; Alpha Chi Omega, Business Professionals of America, Circle K, National Society of Leadership as well as being a Resident Assistant. Jessica is the real estate marketing coordinator for Disney’s Golden Oak at The Walt Disney Company in Celebration, Fla., where she resides. jmwanner333@gmail.com

Devon Allen, MI ’13, B.B.A., Automotive Aftermarket/Management, was in the National Society of Leadership and an Alpha Gamma Delta. Devon also received a Merit Scholarship while attending Northwood University. Devon resides in Macomb, Mich. devon0077@gmail.com

Erin Brencius, Cerritos Program Center, CA ’13, B.B.A., Management, is in global sales for Marriott International. Erin is married to Mel and they have three children; Francisco, Brenden, and Alyssa. They reside in California.

Deena (Shay) Lamb, Cerritos Program Center, CA ’13, B.B.A., Management, works in the accounting department for GNS Development Corporation in Norwalk, Calif. Deena is married to Kelly and they have two daughters; Ashley, and Haley. They reside in Bellflower, Calif. deenlamb@aol.com

Hilary (Coleman) Soto, MI ’13, B.B.A., Banking & Finance/Management, was in the Business Professionals of America (BPA) and the Finance Association as well as receiving a Merit Scholarship. Hilary resides in Wheeler, Mich. hcoleman@cmsinter.net

Donna (Davey) Hunter, Cerritos Program, CA ’13, B.B.A., Management, is the human resources generalist for Bristol Farms in Carson, Calif. Donna resides in Artesia, Calif. donnaraeh3@hotmail.com

Steven Mossige, Cedar Hill, TX ’13, B.B.A., Management, resides in Cedar Hill, Texas. mossiges@gmail.com

Marina Resto, MI ’13, B.B.A., Advertising/Marketing, was very busy during her time at Northwood University. She was a Cheerleader, ran Women’s Track, and was a member of both Delta Epsilon Chi and Alpha Kappa Psi and in the National Society of Leadership. Marina resides in Seattle, Wash. marinaresto@gmail.com

Ricci Salido, Cerritos Program Center, CA ’14, B.B.A., Management, is finance – analyst for Airgas. Ricci is married to Kristen.

Laura Nekrasaite, TX ’14, B.B.A., Marketing, played Women’s Basketball while attending Northwood University as well as receiving a Merit Scholarship. Laura resides in Fort Worth, Texas. inefrasaite@mail.com

Misty Heller, Midland, MI ’14, B.B.A., Management, resides in Kawkawlin, Mich. mypositive@outlook.com

Victoria Bos, MI ’14, B.B.A., Advertising and Marketing, is the HR/operations administrator for STA Management/ Domino’s in Detroit, Mich. Victoria resides in Royal Oak, Michigan. victoriabos0218@gmail.com

Devin Banek, MI ’14, B.B.A., Finance/Management, is in financial management for BS&A Software in Bath, Mich. Devin was in the Kappa Sigma Fraternity, Student-Alumni Network and did a term in Europe while he studied at Northwood University. Devin resides in Monroe, Mich. banekd@northwood.edu

Vernon Ragland, Flint, MI ’14, B.B.A., Management, received a Merit Scholarship while attending Northwood University. Vernon resides in Westland, Mich. vernragland@gmail.com

Matthew Marsh, MI ’14, B.B.A., Advertising and Marketing Management, is a retail marketing coordinator for Carhartt. Matthew played Club Hockey and was a member of the American Advertising Federation and received a Merit Scholarship while attending Northwood University. Matthew resides in Saline, Mich. mmash141@gmail.com

Julie Hatter, Cerritos Program Center, CA ’14, B.B.A., Management, is the owner of LA Bella Chauffeurs in Long Beach, Calif., where she resides. julie@labellachauffeurs.com

Kaleigh Boggs, Midland, MI ’15, B.B.A., Management, resides in Rosebush, Mich. kboiggs@midmich.edu

Vincent Oosterwijk, MI ’15, B.B.A., International Business, is currently attending the DeVos School of Management and is planning on graduating in 2016. He resides in Schoten, Belgium. oosterwi@northwood.edu

Elyse (Hoofman) Arsulowicz, DeVos-Grand Rapids, MI ’15, M.B.A., Management, received a Merit Scholarship while attending Northwood University. Elyse resides in Sparta, MI. eylesearsulowicz@gmail.com

Hans Schmidt, MI ’15, B.B.A., Advertising and Marketing, was a member of the Transfer Club and the Student-Alumni Network and also received a Merit Scholarship during his time at Northwood University. Hans resides in Oak Park, Ill. hschmidt62@live.com

Natalia Kozlova, MI ’15, B.B.A., Finance, resides in Saginaw, Mich. kozlovan@northwood.edu

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Laura Nekrasaite, TX ’14, B.B.A., Marketing, played Women’s Basketball while attending Northwood University as well as receiving a Merit Scholarship. Laura resides in Fort Worth, Texas. inefrasaite@mail.com

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Matthew Marsh, MI ’14, B.B.A., Advertising and Marketing Management, is a retail marketing coordinator for Carhartt. Matthew played Club Hockey and was a member of the American Advertising Federation and received a Merit Scholarship while attending Northwood University. Matthew resides in Saline, Mich. mmash141@gmail.com

Julie Hatter, Cerritos Program Center, CA ’14, B.B.A., Management, is the owner of LA Bella Chauffeurs in Long Beach, Calif., where she resides. julie@labellachauffeurs.com

Kaleigh Boggs, Midland, MI ’15, B.B.A., Management, resides in Rosebush, Mich. kboiggs@midmich.edu

Vincent Oosterwijk, MI ’15, B.B.A., International Business, is currently attending the DeVos School of Management and is planning on graduating in 2016. He resides in Schoten, Belgium. oosterwi@northwood.edu

Elyse (Hoofman) Arsulowicz, DeVos-Grand Rapids, MI ’15, M.B.A., Management, received a Merit Scholarship while attending Northwood University. Elyse resides in Sparta, MI. eylesearsulowicz@gmail.com

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Laura Nekrasaite, TX ’14, B.B.A., Marketing, played Women’s Basketball while attending Northwood University as well as receiving a Merit Scholarship. Laura resides in Fort Worth, Texas. inefrasaite@mail.com

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Natalia Kozlova, MI ’15, B.B.A., Finance, resides in Saginaw, Mich. kozlovan@northwood.edu
Want to be featured in the Northwood IDEA Alumni Magazine Family Album section?

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IN MEMORIAM

NORTHWOOD REMEMBERS

Jim John

James R. "Jim" John, former chair of the automotive and heavy-duty truck Aftermarket Management program at Northwood University, died July 6 after a long battle with cancer. He was 73.

Aside from being chair of the Aftermarket Management program at the Midland, Mich. campus, John was a professor. He received Northwood’s Faculty Excellence Award in 2002.

John retired from teaching, but remained involved with Northwood handling special assignments and projects as director of automotive program development and recruiting. He promoted the automotive and heavy-duty programs at high schools and community colleges and with programmed distribution groups and auto parts retailers. John also worked with Northwood’s advancement department to raise funds for scholarships and other programs to benefit the university.

Pat Naegele

Naegele had a love for Northwood! Northwood benefactor and longtime Midland resident Patricia Louise Schreiner Naegele was laid to rest in July 2015. The community leader, and friend to many Northwood alumni and staff, would have celebrated her 90th birthday in December. Naegele passed away from complications of a heart condition Saturday, July 25.

"She was a dear friend and someone that we cared deeply about. She did so many things for Northwood, and she was very, very supportive of our international students," Keith Pretty, president and CEO of Northwood University, said.

Among her many interests, she and her husband had a strong relationship with Northwood. The couple both served as trustees, and gave of their time and resources to many students of the school. Naegele would go on to found Northwood’s Town and Campus program, serving as its president. A housing complex and drive at Northwood were created thanks to their generosity, and in 1983, Naegele received the Northwood Distinguished Woman Award. The university granted her an honorary degree in 1996.

Pat Riepma

On July 14, 2015, Northwood University lost Pat Riepma after a lengthy and courageous battle with cancer. Pat spent over 21 years at Northwood and was the all-time winningest coach in Northwood football history (95 wins) as well as the long-time Athletic Director. While his achievements on the field and on behalf of the athletic department are impressive, Pat will be forever remembered for the person he was. Pat was a passionate, spiritual man who inspired thousands of people even before he became sick.

"While Pat is gone, his mantra of "Go MAD"- Go Make a Difference - will live on."

Thank you for everything, Coach Riepma. We will "Keep Fighting." And we will "GO MAD."

Pat Riepma
An evening of savory cuisine and a chateau ambiance presented by the students of Northwood University's Hospitality Management Program.

February 20, 2016

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Drinking up the merriment as we toast in celebration of the 41st Stafford Dinner.

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For additional information and pricing, visit www.northwood.edu/stafford or contact Karla Spaeth at 989.837.4264 or spaeth@northwood.edu.

Proceeds from the dinner will go to the Stafford Memorial Dinner Scholarship Fund which directly benefits the students' educational funding.

OUTSTANDING BUSINESS LEADER AWARDS GALA

Outstanding Business Leaders play an integral role in the preparation of the future business leaders of a global free-enterprise society by providing inspiration, mentorship and scholarship to Northwood University students. Proceeds from the Annual Awards Gala support the C&L Association Endowed Scholarship Fund at Northwood University.

36TH Annual OUTSTANDING Business Leader Awards GALA WEEKEND
The Breakers Palm Beach, FL
www.northwood.edu
Northwood Alumni & FriendsCalendar of Events

JANUARY
January 13  Detroit Auto Show Alumni Event  Detroit, MI
January 29-30  Outstanding Business Leaders Celebration  West Palm Beach, FL

FEBRUARY
February 20  Chicago Auto Show Alumni Event  Chicago, IL
February 20  Stafford Dinner  Midland, MI

MARCH
March 4  Cleveland Auto Show Alumni Event  Cleveland, OH
March 6  North Carolina Alumni Event  Raleigh, NC
March 10  Nashville Alumni Event  Nashville, TN

APRIL
April 15  2016 NU Style Show  Midland, MI
April 16  2016 NU Outstanding Alumni Awards  Midland, MI

If you would like more information on the events listed above please contact the alumni office at alumni@northwood.edu